

how to start a

STEM

(science, technology, engineering & math)

CAMP

free guide

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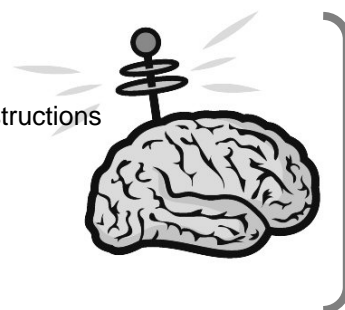



CURIOSITY ZONE
LET'S TEACH SCIENCE.

Quick Start Overview

This guide contains:

- 50+ pages of step-by-step instructions
- 22 worksheets & checklists
- Helpful resources
- Inspiration to get you started



Can I really start a STEM summer camp program? Yes you can! You don't have to be a scientist, teacher, or even a business person. And you don't need a lot of money. You just need to be determined, curious, and love kids.

How much money will it cost? You can launch a STEM summer camp for \$500 or less.

How much money can I make? It's entirely up to you. You could offer a "science nanny" camp in your backyard for six neighborhood kids, charge \$100 and make \$600/week. Or you could rent space in a church, hold camps for 20+ kids, charge \$150 and make \$3000+ /week.

Where can I offer camps? Just about anywhere. You could:

- Teach a camp in your backyard
- Rent space at a local church or community center.

- Offer "Science Nanny" services for the summer by doing science activities for half the day and taking kids out on educational field trips for the other half.
- Distinguish your day care program by offering daily STEM camp activities.
- Add STEM to your existing camp or enrichment program.
- Partner with a local day care to provide a daily STEM experience for their kids.
- Or . . . ?

How do I know what activities to do, and how do I explain the science? Create your own curriculum, or buy one of our proven, turn-key summer camp programs and we'll walk you through it.

How do I sell my camps? There are lots of free ways to market a summer camp – leverage your school, church or neighborhood connections, advertise on social media, participate in festivals and community events, list your camp in local camp directories. . . .

How do I take registrations? Create a free website on Wordpress.com, then create free online registration forms through CognitoForms.com. Or, just use paper!

What about all the legal, insurance, accounting stuff? This isn't as scary as it seems. This guide will walk you through it.

How do I hire people? High school and college students are your best bet for summer employees. Plan to hire college students in the spring when they are home for spring break.

What is a reasonable timeline? You can start a large summer camp program in June if you begin focusing on it by January or February. You could start a small camp program even later in the winter, but you will want to finish your planning in time to market the camps -- at least 2 months before the camp starts.



How do you know how to start a STEM summer camp? In late 2002, I started a small STEM education business from my kitchen table. I literally knew nothing when I started. I didn't even have kids yet. Over the next 14 years, I grew Curiosity Zone into an award-winning company with millions of

dollars in revenues. We have provided programming to the Smithsonian and other major museums and festivals. We've been featured on TV and in major newspapers. We've produced a record with Grammy-award winners, and recently launched a free online resource for STEM educators called ExperimentExchange.com. Most importantly, we've served more than 130,000 curious kids. And that's all from a *single location* in the suburbs of Washington, D.C.

So I started wondering -- what kind of impact could we have if we helped other parents, teachers and entrepreneurs start STEM programs? And then I decided to write it all down. The goal of this workbook is to empower as many entrepreneurs as possible in as many communities as possible, to inspire as many young scientists as possible. Come on, join us! Let's teach science!

Coming December 2016:

Free Guide: How to Start Teaching STEM Classes

Visit www.curiosityzone.com for more information.



Ready to get started?

Let's teach science!

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